



Making the right food choices, together.

School Nutrition Association of Wisconsin – SNA-WI
2009 Annual State Conference Registration Form

SNS – School Nutrition Safari
July 19 - July 22, 2009

Kalahari Resort & Convention Center – Wisconsin Dells, WI

REMEMBER

The Industry Show will be on

WEDNESDAY
July 22nd!

Sunday, July 19, 2009

12:00 pm-5:00 pm	Registration
5:00 pm-6:00 pm	Executive Board Meeting
6:00 pm-7:00 pm	House of Delegates Reception – by invitation only <i>(light hors d'oeuvres & cash bar)</i>
7:00 pm-9:00 pm	House of Delegates Meeting

Monday, July 20, 2009

7:00 am-6:00 pm	Registration
7:00 am-8:00 am	Breakfast Available for 7:45 am Pre-Conference Participants Only
7:45 am-12:00 pm	SNA Credentialing Exam <i>(additional fee)</i>
7:45 am-12:00 pm	Pre-Conference Session: Healthy Edge Module 1 <i>(additional fee)</i>
7:45 am-12:15 pm	Pre-Conference Session: Food Manager Recertification <i>(additional fee)</i>
9:00 am-12:00 pm	WI Dairy Council: Every Child Every Day – Rethinking School Breakfast <i>(additional fee)</i>
9:00 am-9:30 am	Kalahari Kitchen Tour – SOLD OUT!
9:30 am-10:00 am	Kalahari Kitchen Tour – SOLD OUT!
9:45 am-12:00 pm	Baraboo SYSCO Tour – SOLD OUT!
12:00 pm-1:00 pm	Buffet Lunch Available to all Attendees
1:00 pm-1:45 pm	Opening Remarks • Announcements • Who I Am Makes A Difference • 2009-2010 Candidates to Address Audience
1:45 pm-2:45 pm	Opening Session: Hats Off to You! Katie Wilson, PhD, SNS
3:00 pm-4:00 pm	Breakout Sessions • Come On Down! • Using Local Produce • What Fruit Are You? Communicating With Different Personalities • Direct Diversion • First Timer Session: It's A Jungle Out There • Using the SNA Public Relation Toolkit • Healthy Edge – Module 2 <i>(continued from preconference – additional fee)</i>
4:15 pm-5:15 pm	Breakout Sessions • Crediting – CN Labels vs. Product Specification Sheets • Celiac Disease: What is it and How Can We Help? • Composting: Oh Yes You Can! • Make the Most of Your Membership & Committee Involvement • Safe Hands • <i>(repeat)</i> Using the SNA Public Relation Toolkit • Healthy Edge – Module 2 <i>(continued from preconference – additional fee)</i>
5:45 pm-6:15 pm	Land & Sea Wellness Activity
Open Evening to Enjoy Water & Theme Parks	

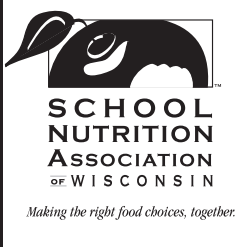
Tuesday, July 21, 2009

7:30 am-6:30 pm	Registration
8:00 am-9:00 am	Breakfast Buffet
9:00 am-10:00 am	Breakout Sessions • Promoting Nutrition Education & Wellness Policies • What Did I Say? - A Menu for Better Communication • The Evolution of Steam (Part 1 of 2) • Work Simplification for Line Staff • Students and the Food Service – Fundraising with a Purpose • School Breakfast/Lunch Week • Healthy Edge – Modules 3 & 4 <i>(open to all)</i>
10:15 am-11:15 am	Breakout Sessions • Autism/Sensory Disorders • Teambuilding – Create a 5-Star Team • The Evolution of Steam (Part 2 of 2) • DASH to Wellness • Chapter Leader Training • Scratch Cooking – Back to Basics • Healthy Edge – Modules 3 & 4 <i>(open to all)</i>
11:30 am-12:30 pm	Breakout Sessions • Whole Grains • Looking Ahead to 2010: WI Dairy Council Programs & Services • Positive Attitudes at Work • Hot Topic Session • The New Healthier U.S. School Challenge • Child Nutrition Reauthorization • Healthy Edge – Modules 3 & 4 <i>(open to all)</i>
12:30 pm-1:30 pm	Plated Lunch
1:30 pm-2:30 pm	Awards Presentation
2:45 pm-3:45 pm	Breakout Sessions • <i>(repeat)</i> Come On Down! • <i>(repeat)</i> Crediting – CN Labels vs. Product Specification Sheets • <i>(repeat)</i> Looking Ahead to 2010: WI Dairy Council Programs & Services • <i>(repeat)</i> Direct Diversion • Writing Effective Equipment Specifications • Award Winning Made Easy • Healthy Edge – Modules 3 & 4 <i>(open to all)</i>
4:00 pm-5:00 pm	Chapter Sharing Rally
7:00 pm-11:00 pm	Vendor Party

Wednesday, July 22, 2009

7:30 am-3:00 pm	Registration
8:00 am-8:30 am	Yogurt Parfait Breakfast Bar
8:15 am-9:30 am	Installation/Prize Drawings <i>(must be present to win)</i>
9:30 am-10:15 am	Products on Parade
10:15 am-1:45 pm	Industry Show & Chapter Tables
1:45 pm-2:45 pm	Closing Session: Chefs' Battle: A School Nutrition Challenge Carl Welke and Paul Short <i>(light hors d'oeuvres)</i>
2:45 pm-3:00 pm	Closing Remarks/Prize Drawings <i>(must be present to win)</i>

All times, topics and presenters are subject to change.



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2009 Pre-Conference Sessions & Special Events

Pre-Conference Sessions

SNS Credentialing Exam

Monday, July 20, 2009

7:45 am – 12:00 pm

Cost: There is no additional cost, but all attendees MUST register to take the test in advance through SNA: 703-739-3900 (\$150 fee)

See pages 15 & 17 for more information.

The Credentialing Program of SNA was created to enhance the professional image of school nutrition professionals. Register to take the exam and receive the recognition you deserve!

Healthy Edge – 10 CEU's

Monday, July 20, 2009

7:45 am – 12:00 pm (Module 1)

3:00 pm – 4:00 pm (Module 2)

4:15 pm – 5:15 pm (Module 2 continued)

Tuesday, July 21, 2009

9:00 am – 10:00 am (Modules 3 & 4)

10:15 am – 11:15 am (Modules 3 & 4 continued)

Cost: \$60.00

Building Healthy School Meals is a professional development program that educates child nutrition professionals about many aspects of nutrition. The program covers such topics as the latest dietary guidelines, including portions, variety and essential nutrients; ensuring that menus are planned and prepared properly; marketing to students; and making a long-term impact on student health through nutrition education. The seminar will emphasize group work and creative thinking to provide participants with ideas to take back and implement in their local schools.

Food Safety Recertification – 4 CEU's

Monday, July 20, 2009

7:45 am – 12:15 pm

Cost: \$25.00

Do it for you! Do it for your community! Do it for your students! SNA develops and encourages the highest standards in school nutrition programs. Get recertified to stay up to date with issues concerning school nutrition and enhance your professional image.

Every Child, Every Day

Rethinking School Breakfast – 3 CEU's

Monday, July 20, 2009

9:00 am – 12:00 pm

Cost: \$25.00

Dozens of school districts across Wisconsin have discovered that taking a fresh look at how they are delivering school breakfast can significantly increase breakfast participation. Join the Wisconsin Dairy Council as they share the techniques being used to reach every child with a nutritious school breakfast every school day. You will see exactly how they've done this with instructive "how to" photos. These breakfast systems work best in "Severe Need" schools – but it is not limited to these.

To get the most from this workshop, you must bring the following information:

1. Your school's breakfast participation divided into free, reduced, and paid.
2. The number of students who qualify for free and reduced price meals in your school.
3. The per meal breakfast food cost
4. The cost of each hour of labor – including benefits
5. The per meal cost of other breakfast expenses.

Special Events

Kalahari Kitchen Tour

Monday, July 20, 2009

9:00 am – 9:30 am – **SOLD OUT!**

9:30 am – 10:00 am – **SOLD OUT!**

Cost: \$5.00

With 740 sleeping rooms, state-of-the-art convention facilities, and the largest indoor waterpark in the Dells, the Kalahari has a lot of people to feed! Experience life in the Kalahari kitchen with this exciting tour.

Baraboo SYSCO Tour – SOLD OUT!

Monday, July 20, 2009

9:45 am – 12:00 pm

Cost: \$5.00

SYSCO is North America's leading distributor of food and foodservice products. Tour their facilities in nearby Baraboo. Transportation provided.

Land and Sea Wellness Activity

Monday, July 20, 2009

5:45 pm – 6:15 pm

Cost: \$5.00 or 2 non-perishable food items or toiletries

The Kalahari Sands pool has been reserved exclusively for SNA-WI members on Monday afternoon for our "Land and Sea" Wellness Activity. If you'd rather "stay dry" as you unwind from the busy first day of the conference, consider joining us as we relax to the soothing sounds of water. The \$5 donation per participant for these wellness activities will be given to the Sauk County Food Pantry.

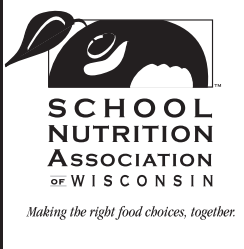
Vendor Party

Tuesday, July 21, 2009

7:00 pm – 11:00 pm

Cost: N/C

Join Industry friends for an evening of networking, dancing, and a live auction! All attendees are welcome to attend this memorable event right inside the Kalahari Resort and Convention Center. Hors d'oeuvres will be provided and beverages will be available for purchase. Please let us know if you'll be joining us by marking the box on your registration form.



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Please print clearly. Only one (1) registration per form, duplicate the form as needed. **Thank you!**

Registration Fees

Fees in parenthesis apply if form is received after 7/6/09

SNA Member Number _____ non-member
 Name _____
 Title _____
 District/Company _____
 School/Department _____
SUMMER Address _____
 City/State/Zip _____
SUMMER Phone _____
SUMMER Fax _____ none
SUMMER E-mail _____ none
 Alternate E-mail _____ none
 Emergency Contact _____
 Emergency Phone _____

Registration

Full Conference

SNA-WI Member \$185 (\$210) \$ _____
 Non-Member \$225 (\$250) or \$ _____

Single Day Registration

Select: ___ Monday ___ Tuesday ___ Wednesday
 SNA-WI Member \$100 (\$125) \$ _____
 Non-Member \$125 (\$150) or \$ _____

Pre-Con Sessions (Optional)

Healthy Edge \$60 (\$75) 10 CEU's \$ _____
Food Safety Recert \$25 (\$40) 4 CEU's \$ _____
Dairy Council \$25 (\$40) 3 CEU's \$ _____

Special Events (Optional)

Kalahari Kitchen Tour **SOLD OUT**
Baraboo SYSCO Tour **SOLD OUT**
Land & Sea Wellness Activity \$5 (\$15) \$ _____

or 2 non perishable food items or toiletries

Vendor Party N/C N/C

There is no additional cost, but to provide the hotel accurate counts, we must know in advance if you are attending

SNA Credentialing Exam

*There is no additional cost, but all attendees **MUST** register to take the test in advance through SNA: 703-739-3900 (\$150 fee)*

Please answer the questions below:

- Yes No Is this **your first** SNA-WI State Conference?
- Yes No Are you considered a **buyer** for your district?
- Yes No Will you arrive in time for the **Open Buffet Lunch** Monday?
- Yes No Will you be attending **Breakfast** on Tuesday?
- Yes No Will you be attending the **Vendor Party** on Tuesday?
- Yes No Will you be attending **Breakfast** on Wednesday?
- Yes No Are you **retiring** at the end of the 2008-09 School Year?
- Yes No Are you **speaking** for a session this year?
- Yes No Do you understand the **Live Election** process?
- Yes No Do you have any **special needs**, dietary or otherwise?
 If so, please describe: _____
- Yes No Would you like to **volunteer** to assist on-site?
 If so, when do you arrive: _____

Continuing Education Units: There will be 13 CEU's for the entire conference broken down as follows: 5 for Monday, 5 for Tuesday and 3 for Wednesday. There will not be a CEU check off sheet in the packets, every registered and paid individual who attends the event will receive these CEU's. For this reason, each attendee must pick-up their own materials from the registration desk on-site.

Liability Release: I request that you accept me as a participant at this conference. I understand that there is some risk inherent in traveling to and from and as a result of attending this event, I hereby release the School Nutrition Association of Wisconsin (SNA-WI) and its committees, members,

officers, employees and directors as well as other persons who take part in the conference, from all liability for injury or property damage that may be suffered in connection with such activities, whether due to negligence or otherwise. I agree to indemnify SNA-WI, its committees, officers, members,

director, employees or contractors against all judgment obtained and against the costs of defense of such claim including reasonable attorney's fees.

Signature _____ Date _____

Total Conference Fees \$ _____

Make checks payable & remit with form to:

SNA-WI, 6737 W. Washington St., Ste 1300
 Milwaukee, WI 53214
 Questions: 414-276-1511
 Fax: 414-276-7704

Or pay with Visa or MasterCard:

Card # _____ Exp. _____

Name on Card _____

Signature _____

Cancellation Policy: Requests for refunds must be in writing. A \$100 cancellation fee will be assessed for cancellations received after 7/6/09 but not less than 72 hours prior to the event. (\$50 for single day registrations). There will be no refunds without a 72-hour notification.